

Fast Facts on Training in Manufacturing Organizations

- 1) Two separate studies, one by Wayland Baptist University, the second by The University of North Texas, found that manufacturing firms that implement solid leadership training programs average a 21% increase in productivity.
- 2) An MPI (Manufacturing Performance Institute) study of 1,000 manufacturing companies found that the median revenue per employee went up \$31,000 when an effective supervisory leadership training program was part of their culture.
- 3) An AON Consulting study found that turnover decreased from 6% to just 2% in manufacturing plants with training being the biggest single influence in a person's decision to stay.
- 4) For Lean Manufacturing, Six Sigma or new technologies to be successful the workforce must be engaged and this requires effective frontline leadership that *The Leadership Journey* can help build.
- 5) An ASTD (American Society for Training and Development) study found companies offering comprehensive training enjoyed a 24% higher profit margin than those with less comprehensive training.
- 6) According to The National Center for Vocational Education Research companies see an ROI from 30% to 7,000% on every training dollar spent.
- 7) Companies investing in training have a higher income per employee of up to 218% according to ASTD.

The sources cited above are unsolicited from Business Training Experts. Visit www.BTEdemo.com to access white papers on each of the seven statements above.

The Leadership Journey is a supervisory, management, and leadership training system consisting of 24 courses delivered on DVD, CD-ROM, VHS, and Online.

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